



## NEWS RELEASE

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### **Syphr Creates Credit Report and Loan-Savings Site That Pays Users Back: MoreThanACreditReport.com**

*Syphr has launched a new, value-added, credit report and loan-savings website – [www.MoreThanACreditReport.com](http://www.MoreThanACreditReport.com) – offering the only credit report that pays users back.*

**Ferndale, NY – January 14, 2010** – MoreThanACreditReport.com

(<http://www.morethanacreditreport.com>) is a new, credit report and loan-savings website affiliated with the popular, consumer-facing, loan evaluation website SaveOnYourLoans.com – developed by technology provider, Syphr, LLC. Of the many sites consumers can retrieve their credit reports, MoreThanACreditReport.com is the only place they can leverage RateMatch® – Syphr’s exclusive loan analysis report that shows consumers where they can save money each month on their automobile or mortgage loans with a local, community-based bank or credit union. MoreThanACreditReport.com launched January 14, 2010.

Visit <https://www.morethanacreditreport.com/Tour/LandingVideo.html> for a quick, three-minute demonstration.

Like other credit reporting sites, Syphr’s MoreThanACreditReport.com provides consumers with their credit report, credit score, and credit monitoring. Where it differentiates is the additional services it provides that can save users cash each month, such as a Loan Rates Report powered by Syphr’s RateTrac®, a Loans Monitor powered by Syphr’s Payment Patrol®, and a payment savings guarantee. The average savings per month for a user is \$239.

“As with all of our sites, we dedicate ourselves to providing consumers true value in an easy, straight forward fashion,” says Chris Langley, President of Syphr, LLC, “We wanted to create a new affiliate site that evaluates their existing loans showing them where they are



overspending and points them to better deals at a local, community-based bank or credit union so they can save money every month. And we believe MoreThanACreditReport.com does just that. It's the only credit reporting service that actually pays users back."

**About Syphr, LLC**

Syphr, LLC, is a technology and marketing CUSO that develops solutions for credit unions to provide them with the opportunity to reach prospective members via web-based channels. Working with Fiserv's Galaxy, Syphr developed CreditMine<sup>®</sup>, CreditMart<sup>™</sup>, iSwitchKit, and Member Relationship Plus solutions. Syphr's own RateMatch<sup>™</sup> uses patent-pending technology to match participating credit unions with thousands of credit report purchasers per month. RateMatch compares the loans on these reports with those of participating credit unions, shows the consumer how they can save money, then sends the consumer's information to the participating credit union or bank. For more information, visit [www.massxvelocity.com](http://www.massxvelocity.com).

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